### Real Estate

# News



## Bruno Blavier joins Swiss Life Asset Managers France as Head ESG Real Estate

### 9 November 2022

Bruno Blavier will be responsible for steering the company's real estate ESG strategy, in particular the implementation of the decarbonisation policy, as part of real estate asset management.

Swiss Life Asset Managers France announces the recruitment of Bruno Blavier as Head ESG Real Estate.

Bruno Blavier, 38, will be responsible for steering the company's real estate ESG strategy, in particular the implementation of the decarbonisation policy for real estate asset management, preparing climate risk resilience strategies and continuing to bring investment vehicles into compliance with SFDR\* regulations and European taxonomy. These responsibilities are closely in line with the commitments undertaken by Swiss Life Asset Managers as a committed ESG investor in France since 2009, with its endorsement of the PRI at that time.

Bruno Blavier will report hierarchically to Fabrice Lombardo, Head Real Estate at Swiss Life Asset Managers France, and functionally to Valérie de Robillard, Head ESG Real Assets at Swiss Life Asset Managers.

Bruno Blavier has more than ten years of experience in real estate and infrastructure financing. He notably built his career at EGIS International as a businessinfrastructure engineer, at Currie & Brown and at AECOM as a technical advisor to investors in real assets. Since 2021, Bruno Blavier has worked at Deepki, a *property tech* partner of entities in the real estate sector, on improving their ESG performance as a senior manager – real estate ESG advisor.

Bruno Blavier holds a Master's degree in Project Finance from Ecole des Ponts ParisTech, Université Paris X and a Master's degree in Engineering (urban systems), universities of Compiègne and Berlin.

"We are delighted that Bruno Blavier will be joining us. His technical knowledge of sustainability, environmental, social and governance issues, specific to real estate assets, is an asset



for our investors and the conduct of our operations" says Fabrice Lombardo, Head Real Estate at Swiss Life Asset Managers France.

"Bruno's wealth of experience in working with professional investors, fund managers, project developers and financing stakeholders helps to accelerate our ESG deployment. Bruno has a perfect understanding of the sustainable investment issues of all stakeholders. The strengthening of our teams illustrates Swiss Life Asset Managers' will to integrate ESG across the entire product and service offering," says Valérie de Robillard, Head ESG Real Assets at Swiss Life Asset Managers.

## An approach based on the ESG assessment of our assets

Convinced that the climate crisis cannot be tackled without the help of financial and real estate players, Swiss Life Asset Managers France is positioning itself with its clients as a responsible company and pursues a management policy based on the ESG appreciation of its assets. The management company aims to achieve a complete decarbonisation of its real estate assets in accordance with its objective of "zero net emissions of greenhouse gases" in relation to a trajectory of 1.5 °C by 2050. Having notably launched one of the first impact real estate funds, OPPCI *Real Estate Impact Investing*, Swiss Life Asset Managers France aims to further strengthen its innovative capabilities in the area of responsible investment.

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#### About Swiss Life Asset Managers

Swiss Life Asset Managers has more than 165 years' experience managing the Swiss Life Group's assets. This close link with insurance underpins its investment philosophy, the main objectives of which are to take a responsible approach to risks and to act each day in its clients' best interests. Swiss Life Asset Managers also offers this proven approach to third-party clients in Switzerland, France, Germany, Luxembourg, the UK and the Nordic countries.

As at 30 June 2022, Swiss Life Asset Managers managed EUR 249.9 billion in assets for the Swiss Life Group, with more than EUR 99.7 billion in assets under management on behalf of third-party clients. Swiss Life Asset Managers is a leading real estate manager in Europe<sup>1</sup>. Of the EUR 249.9 billion in assets under management, EUR 88.0 billion are invested in real estate. In addition, Swiss Life Asset Managers manages EUR 28.5 billion of real estate assets jointly with Livit. Thus, as at 30 June 2022, Swiss Life Asset Managers managed EUR 116.5 billion in real estate assets.

Swiss Life Asset Managers has more than 2500 employees in Europe.

#### A self-determined life

Swiss Life enables people to lead a self-determined life and look to the future with confidence. This is also the goal of Swiss Life Asset Managers: we think long-term and act responsibly. With our expertise and experience, we develop future-oriented savings and investment solutions. We support our clients in achieving their longterm investment goals so that they, in turn, can take into account the needs of their clients and build a self-determined financial future.